



# 2025 SPONSORSHIP PROSPECTUS



Advocacy



Education



Leadership



# ABOUT CLEF



The Complex Litigation E-Discovery Forum (CLEF) is a collective of Plaintiff lawyers who have come together to address the specific needs of litigators within the e-discovery space. CLEF's mission is to educate, empower, and advocate for Plaintiff attorneys, ensuring they have the tools, resources, and community support needed to excel in their practice.

CLEF provides members with a comprehensive suite of resources, including in-person and virtual educational opportunities, topical literature, legal resources, and an online forum for sharing ideas and strategies. We are dedicated to advancing the practice of e-discovery in complex litigation, with a specific focus on the needs and challenges faced by Plaintiff lawyers.





# LETTER FROM THE BOARD

Dear Prospective Sponsor,

The Complex Litigation E-Discovery Forum (CLEF) is proud to invite you to sponsor our 2025 activities. By partnering with CLEF, you will play a vital role in supporting Plaintiff lawyers on the front lines of litigation, helping them navigate the complexities of e-discovery with confidence and competence.

At CLEF, we are committed to providing Plaintiff attorneys with the educational resources, networking opportunities, and strategic insights they need to succeed. Your sponsorship will give you access to a highly engaged community of legal professionals and demonstrate your commitment to the growth and empowerment of Plaintiff litigators.

We offer several annual sponsorship levels to suit your goals, all designed to maximize your brand's visibility and impact within this specialized legal community. Sponsorships are for a 12-month period beginning in January and running through the calendar year. Please note that we do not prorate sponsorships for partial-year participation.

We are excited about the potential for collaboration and look forward to working with you to make our 2025 activities the most successful.

Thank you for considering a partnership with CLEF.

Sincerely,  
CLEF Board



# MEET OUR BOARD



**Brian Clark**  
President



**Rebekah Bailey**  
Treasurer



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Bilsborrow**  
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# ANNUAL SPONSORSHIP OPPORTUNITIES

Our sponsorship packages are designed to align with CLEF's mission of educating and empowering Plaintiff lawyers throughout the year. Each package offers unique opportunities to connect with this targeted audience and to contribute to their ongoing professional growth and success across all CLEF activities and initiatives.

## **Premier Partner Sponsorship (1 Available)**

*\$20,000 + Welcome Dinner\**

- Recognition & announcement as the Premier Partner at the outset of every CLEF activity throughout the year, on CLEF's website, and in CLEF-generated communications.
- Announcement via social media as an annual sponsor.
- Premier Listing of your name, logo, and hyperlink on CLEF's website, virtual platforms, digital screens for online events, and printed signage at in-person events.
- Live-streamed Webinar on a subject of your choice that CLEF will promote and manage.
  - Content is subject to approval by CLEF
- Two Featured Articles with promotional and educational content of your choice in a bi-monthly e-blast to CLEF participants.
  - Content must meet CLEF editorial guidelines
- Two E-mail campaigns highlighting educational or promotional materials targeted to Plaintiff-side litigators.
- Banner Ad on the CLEF website for one year
- Sponsorship of the annual CLEF Conference
  - Access will be to all general sessions and sponsors will not participate in closed sessions that are for plaintiff participation only.
- 10-Minute presentation at the conference (subject to approval by the CLEF Board)



- Sponsorship of the Welcome Dinner at the CLEF Annual Conference:
  - Opportunity to give a brief welcome at the dinner.
  - Opportunity to connect and network with CLEF Board Members and key Plaintiff-side litigators.
  - Sponsor will pay the F&B for venue
- Tabletop exhibit set up at the conference.
  - Includes sponsor's choice of table booth placement during the conference.
- Informational Brochure or flyer included in member event registration packets.
- Two sponsor attendees

## **Strategic Partner Sponsorship (4 Available)**

*\$20,000 per sponsor*

- Recognition & announcement as a Strategic Partner at the outset of every CLEF activity throughout the year, on CLEF's website, and in CLEF-generated communications.
- Announcement via social media as an annual sponsor.
- Listing of your name, logo, and hyperlink on CLEF's website, on any virtual platforms, digital screens for online events, and printed signage at any in-person events.
- Live-streamed Webinar on a subject of your choice that CLEF will promote and manage.
  - Content must meet CLEF editorial guidelines
- Featured Article with promotional and educational content of your choice in a bi-monthly e-blast to CLEF participants.
  - Content must meet CLEF editorial guidelines.
- Two E-mail campaigns highlighting educational or promotional materials targeted to Plaintiff-side litigators.
- Banner Ad on the CLEF website for one year.



- Sponsorship of the annual CLEF Conference
  - Access will be to all general sessions and sponsors will not participate in closed sessions that are for plaintiff participation only.
- 10-Minute Demonstration or presentation (subject to approval by the CLEF Board)
- Tabletop exhibit set up at the conference.
- Two Sponsor attendees
- Informational Brochure or flyer included in member event registration packets.

## Discovery Partner Sponsorship

*\$10,000 per Sponsor*

- Announcement as a Discovery Partner in member emails, on the CLEF website, and at CLEF events throughout the year.
- Announcement via social media as an annual sponsor.
- Listing of your name, logo, and hyperlink on CLEF's website, on any virtual platforms, digital screens for online events, and printed signage at any in-person events.
- Live-streamed Webinar on a subject of your choice that CLEF will promote and manage, or a Featured Article in one bi-monthly e-blast to CLEF participants.
  - Content must meet CLEF editorial guidelines
- One Email Campaign highlighting educational or promotional materials targeted to Plaintiff-side litigators.
- Banner Ad on the CLEF website for one year.
- Sponsorship of the annual CLEF Conference
  - Access will be to all general sessions and sponsors will not participate in closed sessions that are for plaintiff participation only.
  - Two sponsor attendees



- Tabletop exhibit set up at the conference.
- Informational Brochure or flyer included in member event registration packets.

## **Associate Partner Sponsorship**

**\$7,500**

- Announcement as a Sponsor in member emails, on the CLEF website, and at CLEF events throughout the year.
- Announcement via social media as an annual sponsor.
- Listing of your name, logo, and hyperlink on CLEF's website, on any virtual platforms, digital screens for online events, and printed signage at any in-person events.
- Banner Ad on the CLEF website for one year.
- One Email Campaign highlighting educational or promotional materials targeted to Plaintiff-side litigators.
- Sponsorship of the annual CLEF Conference
  - One sponsor attendee

## **Conference CLE Sponsorship (1 Available)**

**\$5,000**

- Announcement at the conference as the CLE Sponsor.
- Announcement via social media as the CLE conference sponsor.
- Listing as the CLE Sponsor on the conference website, all conference materials and all conference-related emails.
- Banner Ad on the CLEF website for six months.
- One sponsor attendee





# OVERVIEW OF SPONSORSHIPS

Summary of Benefits	Premier	Strategic	Discovery	Associate	CLE
Conference Sponsorship	✓	✓	✓	✓	✓
Announcement	✓	✓	✓	✓	Conference Related
Website Listing	✓	✓	✓	✓	Conference Website
Sponsorship of Conference Welcome Dinner	✓	✗	✗	✗	✗
Tabletop Set Up	✓	✓	✓	✗	✗
Presentation at Conference	✓	✓	✗	✗	✗
Livestreamed Webinar	1	1	1	✗	✗
Featured Articles	2	1	✗	✗	✗
Email Campaigns	2	2	1	1	✗
Banner Ad	✓	✓	✓	✓	✓
Info Brochure	✓	✓	✓	✗	✗



# ANNUAL SPONSORSHIP AGREEMENT

Please complete the form below to confirm your annual sponsorship level for CLEF 2025:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## **Sponsorship Level:**

- ☐ Premier Partner Sponsorship – \$20,000 + Welcome Dinner
- ☐ Strategic Partner Sponsorship – \$20,000
- ☐ Discovery Partner Sponsorship – \$10,000
- ☐ Associate Partner Sponsorship – \$7,500
- ☐ CLE Sponsorship – \$5,000

## **Billing Contact Information:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_



## Marketing Contact Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## Terms and Conditions:

1. Sponsorship Period: Sponsorships are valid for a 12-month period beginning January 1, 2025, and ending December 31, 2025. Sponsorships will not be pro-rated for partial-year participation.
2. Payment Terms: Payment is due in full within 30 days of the signed agreement. Failure to pay within this period may result in forfeiture of sponsorship benefits.
3. Logo and Ad Materials: Sponsors are responsible for providing high-resolution logos and ad materials in the specified formats and within the required deadlines.

## Agreement:

By signing below, I confirm that I am authorized to enter into this agreement on behalf of the sponsoring company, and I agree to the terms and conditions outlined above.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



If you have any questions or need additional information, please contact our sponsorship team at [sponsorship@complexlitigatione-discovery.com](mailto:sponsorship@complexlitigatione-discovery.com) or visit our website at [complexlitigatione-discovery.com](http://complexlitigatione-discovery.com).

We thank you for your support through your annual sponsorship of CLEF in advancing the practice of e-discovery for Plaintiff lawyers through your annual sponsorship of CLEF.

